Jadoo Kala Trust

A Memorandum of Understanding (MoU) was signed between the National Culture Fund and Jadoo Kala Trust (Regd.), a non-government organisation which was founded by Great Magicians of India P. C. Sarkar (Jr.), Samrat Shanker, and Ashok Kharbanda. Its main functions include organising free health check-up camps; distribution of blankets, spectacles, wheel chairs, etc; and organising public entertainment programmes.

The Jadoo Kala Trust has proposed to present a project for preserving the cultural heritage of India. The objectives of the project are:

- For publication, periodicals and documentation on the subject of magic in different languages for the promotion of the Ancient Indian Art of Magic
- Research & documentation on the dying art of magic in India; its origin in the ancient civilization; it's the journey from the darbars of Maharajas to street magic Majma; to its fusion into today's modern world of technology.
- Compiling the above information with reference pictures and data in publishing a book named "History of Magic & its Journey to the Modern World".

The MOU was signed by Sh. Ajay Yadav, (Member Secretary, NCF) and was handed over by Smt. Shobha Rani Tiru, (Under Secretary, NCF) to Sh. Ashok Kharbanda, Secretary (In Middle) for the programme on "History of Magic & its Journey to the Modern World."